EDITOR'S NOTE

A Fresh Look

As I sit at my keyboard at the Wilderness Medical Society's annual meeting at Snowmass, I am more excited about the future of our Society and our journal, *Wilderness and Environmental Medicine*, than I have ever been. The meeting was a huge success, with great attendance, uniformly outstanding lectures, and a lot of great progress being made by the Society's committees. If you were unable to join us, you really missed a fabulous meeting. I applaud the meeting directors, Mark Bracker and Terence Davidson, for a superb job.

One of the changes for the Journal we unveiled here at Snowmass, a change that pleases me tremendously, is an upcoming fresh new look for our cover. Beginning with our next issue (volume 14, issue 1), the Journal will showcase a beautiful color photograph on the cover. The photo will change with each issue and will be seasonal in format. I want to thank a couple of individuals who have made this advancement possible—Gordon Giesbrecht, PhD, of the University of Manitoba for prodding me to move forward on the idea, and our Editorial Manager, Jonna Barry, who has done the "lion's share" of the leg work in bringing the concept to reality. We are soliciting outstanding photos from our membership to be considered for the covers. These can be landscapes, photos of wild animals, clinical images, or any appropriate representation of wilderness or wilderness medicine.

At Snowmass, we also announced that the Journal is sponsoring our second annual photo contest for 2003. The winning images we received for 2002 were excellent, and the first place photo, "Mt. Resplendent," made a great meeting poster and T-shirt. A blinded panel of judges will choose the top 4 photos in 2003. Each winning shot will be published in the Journal.

We have several needs for great photos: images for the Journal covers, 2003 Photo Contest, and Wilderness Images section, so get those cameras clicking! You should submit your entries for the Journal cover, photo contest, and/or Images Section to Jonna Barry at the WMS office. Please mail your wilderness image photo

submission in either a 35 mm transparency format or a sharp, glossy photograph no larger than 8×10 inches to: Jonna Barry, Wilderness Medical Society, 3595 E. Fountain Blvd, Ste. A1, Colorado Springs, CO 80910. For you digital shutterbugs, shoot at the highest resolution available (no lower than 1600×1200 pixels), save in jpeg or tiff format, place on a CD, and mail to the address above.

Also, include with your photo submission a *signed and dated* letter stating 1) a title for the photo, 2) when and where the shot was taken, 3) the photographer's full name, degrees and affiliations, if appropriate, 4) your sole ownership of the rights to the image, and 5) your permission for the Wilderness Medical Society to use the image in all formats, printed and electronic, as the Society sees fit. The photographer will retain his or her copyrights to the image. Although every effort will be made to return images, we urge you to send a duplicate rather than a one-of-a-kind original. You are welcome to submit multiple images, but entries for the photo contest must be received no later than March 3, 2003.

Although I heard a number of complimentary remarks regarding *Wilderness and Environmental Medicine* at Snowmass, I would like to solicit additional feedback from our members and readers concerning the Journal. I received a paucity of reader input on the performance of the Journal over the last year, and, being an optimist, I can only assume that everyone is pleased with our flagship publication! If you have comments, criticisms, or suggestions, feel free to drop me a letter, an e-mail (bob.norris@stanford.edu), or call (650-725-9445).

In closing, I would like to once again thank those who have made the past year very successful for the Journal—our editorial staff and board, our peer reviewers, our publisher, and, of course, those of you who have submitted your labors of love to us for publication.

Here's wishing you all a happy holiday season and great adventures in 2003!

Robert Norris, MD
Editor